

# AI Tech North

INFORMATION PACK

#AITN2020



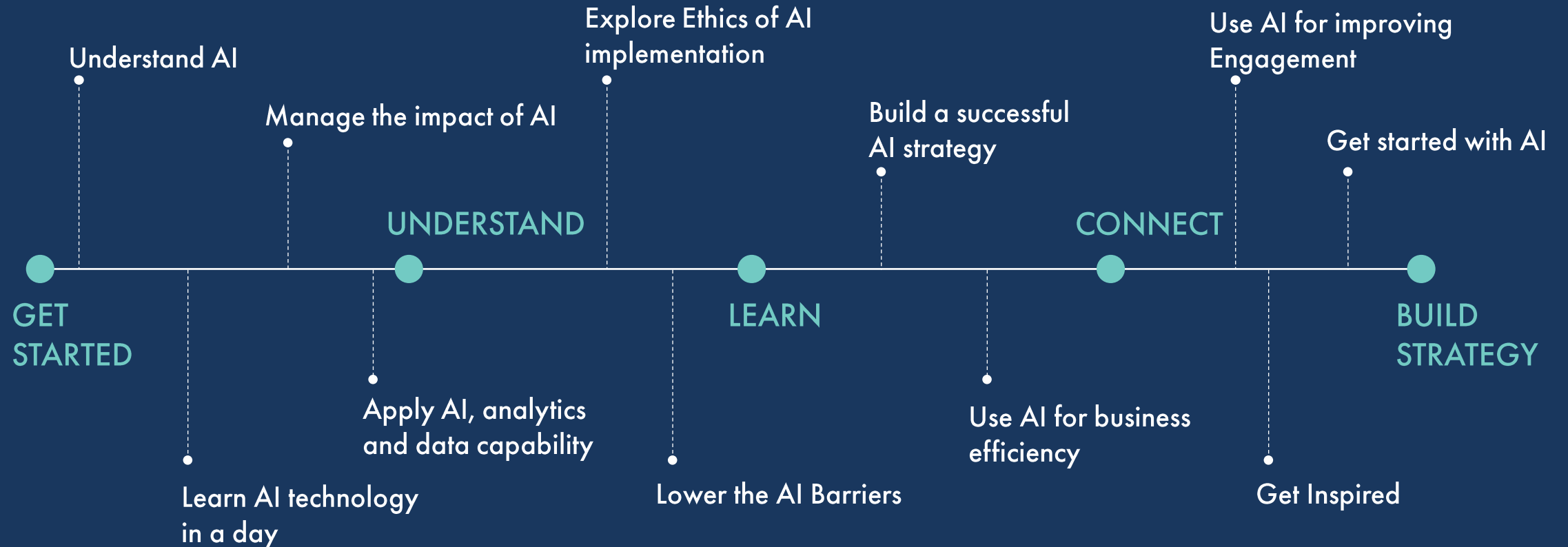
BRINGING INNOVATIONS  
OF TOMORROW, TODAY!



GREAT NORTHERN  
AI SUMMIT 2020

12<sup>th</sup> & 13<sup>th</sup> October

# AITN VALUE PROPOSITION



# OFFERING

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- Democratising AI in the North UK
- Bringing opportunity to learn and explore AI capability
- Providing access to AI Success Strategy, Global knowledge and experts
- Marketing and awareness of new Digital and AI services in the North
- VIP Access to your potential consumers or partners via our AI Network
- Collaborating to become part of the growing northern digital network

AI LEARNING   IDEATION   EXECUTIVE THINKING   REGIONAL EVENTS   AI SUMMIT

[Click for more Info: AI Tech North 2020](#)

# Our 2020 Roadmap

**Sponsors and Partners will have presence in our 2020 Roadmap including all planned events.**



Event Theme	Details	Audience	Agenda	Partner / Sponsors
<b>AI For the North</b>	<b>Leeds Digital Fest – 1<sup>st</sup> May 2020</b>	Senior, Strategic & Technical	Keynote and Strategic Tech Talk	<i>TP, CC, UoB, LCC</i>
<b>Smart Cities &amp; IoT</b>	22 <sup>nd</sup> May 2020	Senior, Strategic & Technical	Keynote and Strategic Tech Talk	<i>Awaiting / Open</i>
<b>Advanced Analytics</b>	5 <sup>th</sup> June 2020	Senior, Strategic & Technical	Keynote and Tech Talk	<i>Awaiting / Open</i>
<b>AI for Business</b>	19 <sup>th</sup> June 2020	Senior, Strategic & Technical	Keynote and Strategic Forum	<i>Awaiting / Open</i>
<b>AI in HealthTech</b>	3 <sup>rd</sup> July 2020	Senior, Strategic & Technical	Keynote and Tech Talk	<i>Awaiting / Open</i>
<b>AI in FinTech</b>	10 <sup>th</sup> July 2020	Senior, Strategic & Technical	Keynote and Tech Talk	<i>Awaiting / Open</i>
<b>Advanced Manufacturing</b>	16 <sup>th</sup> July 2020	Senior, Strategic & Technical	Keynote and Strategic	<i>Awaiting / Open</i>
<b>Age of Advanced Innovation – Blockchain, AR, IR, Quantum</b>	7 <sup>th</sup> Aug 2020	Senior, Strategic & Technical	Keynote and Tech Talk	<i>Awaiting / Open</i>
<b>AI for Leaders</b>	28 <sup>th</sup> Aug 2020	Senior, Strategic & Technical	Keynote and Tech Talk	<i>Awaiting / Open</i>
<b>AI &amp; Ethics</b>	7 <sup>th</sup> Sep 2020	Senior, Strategic & Technical	Keynote and Strategic Forum	<i>Awaiting / Open</i>
<b>AI for Good</b>	11 <sup>th</sup> Sep 2020	Senior, Strategic & Technical	Keynote and Strategic Forum	<i>Awaiting / Open</i>



## GREAT NORTHERN AI SUMMIT 2020

- The Largest AI Community Platform of the North, where all AI leaders, practitioners and enthusiasts come together.

### VIP

Business Networking

### FULL DAY

Tech Talks

### CENTRAL

Location

### STUDENT

Discounts

## SIGN UP NOW

12<sup>th</sup> & 13<sup>th</sup> Oct

# 2020

## With Virtual Access Live streaming

- 2 DAYS
- 8 Keynote Sessions (Live Streamed)
- 30 Tech Sessions (Live streamed)
- 450 Delegates each day
- 3000 Digital Delegates
- 60+ Industry Experts
- [More Info: @AITechNorth](#)

# 2020 SPONSORSHIP TIERS & PACKAGES – HYBRID (Virtual and Physical)

In partnership with  
**Joint Title Sponsor (x1)**  
£12,000+vat



PLATINUM (X4) £7,500* £4.5k first payment assuming a virtual summit	GOLD (X10) £4,500* £2.5k first payment assuming a virtual summit	SILVER (X16) £2,500* £1.5k first payment assuming a virtual summit	BRONZE (X20) £1,000*
Title Sponsor – Large logo closer to the AITN logo for all our 2020 major events.	Medium Logo below the Platinum logos for all our 2020 major events	Small Logo below the Gold tier logos for all our 2020 major events	Small Logo below the Silver tier logos
Marketing – Video (10-12 seconds), Emails, Flyers, Pop-up Banners, Website, Social Media for all our 2020 major events	Marketing – Videos(5-10 secs), Emails, Flyers, Banners, Website, Social Media for all our 2020 major events	Marketing – Flyers, Banners, Website, Social Media for all our 2020 major events	Marketing – Website, Social Media for all our 2020 major events
Presence – Featured speaker & seat on the platform for Keynote (30 mins Keynote) and for our 2020 major events	Speaking opportunities at Masterclass sessions at the Summit and at our 2020 major events	Option to deliver a Keynote speech at the summit	—
<i>Additional Keynote and a Masterclass or A large Booth at the summit with up to Five representatives ( worth £3k)</i>	<i>Additional Keynote or A medium size booth with up to three representatives ( worth £2K)</i>	<i>A master class in replace for a small size stand for physical event</i>	<i>Presence in our fringe events or panel</i>
Promo video during the intervals Name on the table, reception, welcome signs,	—	—	—
Complimentary 10 Tickets for the summit	Complimentary 5 Tickets for the summit	Complimentary 3 Tickets for the summit	Complimentary 2 Tickets for the summit

Adjustments and arrangements based on the Gov Guidelines for COVID-19 40 days prior to the Summit

25% discount on the tickets if purchased with the sponsorship for the AI summit

\*Headline Streams (Draft agenda)  
AI in Advanced Manufacturing  
AI in Zero Carbon Energy  
AI in Health Services  
AI in Digital Innovation  
AI in FinTech

Additional Sponsorship Opportunities  
Sponsor Gala Dinner £10,000  
Sponsor Drinks Reception £5,000  
Sponsor 'Goodie Bags' £3,000  
Sponsor Lanyards £2,000  
Sponsor back of Delegate Passes £2,000

**Many other partnership options also available. Get in touch to discuss**

\* Indicative figures (Excluding Vat) to give you a guideline. Please note that we request your cooperation during this unprecedented times. We have made adjustments if the event was Hybrid or completely virtual!



## DRAFT AGENDA

08.30-09.30	Registration - Tea/Coffee and Networking			
Location	MainConference Hall			
09.30-10.45	Key Note Speaker - 1  Welcome  [10 mins]	Key Note Speaker - 2  AI as a Vehicle for Northern Reindustrialisation  [20 mins]	Key Note Speaker - 3  Opportunities & Challenges of AI in the North  [20 mins]	
	Guest Speaker – 20 mins			
10.45-11.00	Break - Tea/Coffee and Networking			
Location	Main Conference Hall	Breakout Room 1	Breakout Room 2	Breakout Room 3
11.00-12.30	AI in Advanced Manufacturing	AI in Digital Innovation	AI in Health Services	AI in Digital Innovation
	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]
12:30-13.30	Lunch and Networking			
Location	Main Conference Hall	Breakout Room 1	Breakout Room 2	Breakout Room 3
13.30-15.00	AI in Digital Innovation	AI in Zero CarbonEnergy	AI for Good	AI in Advanced Tech
15.00-15.30	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]	AI Tech Demo [30 mins] AI Implications Talk[30 mins] Panel Q&A [30mins]
	Break - Tea/Coffee and Networking			
Location	Main Conference Hall	Breakout Room 1	Breakout Room 2	Breakout Room 3
15.30-16.30	AI Ethics	AI in Zero CarbonEnergy	AI for Good	AI Workshops - Beginners
17:00 – 17:30	Keynotes	Tech Talk	Tech Talk	How to get Started with AI
	Day1/2 Wrap up Key Note Speakers  [30 mins]			

# SPONSOR & PARTNERSHIP BENEFITS

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## AI presence across the North

- Logo on the event marketing materials as a Partner and sponsor (Tier based)
- We will market you as our partner on weekly basis on social media
- Visibility in the AI Tech sector and the opportunity to meet potential talent, clients and sector leaders

## AI Exposure

- Exclusive access to the event for your team to explore new technology and understand AI Strategy from the experts and other influential leaders

## Marketing

- Marketing you as AITN brand partner from Dec 2019 to July 2020
- Opportunity for speaking and partaking in our events from Dec 2019- July 2020
- Booth for marketing on the day of the summit.  
(For Platinum, Gold, and Silver partners only)

## VIP Access to all our AITN activities

- Connect with tech-savvy, globally focused leaders and businesses in our VIP networking events.

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OF TOMORROW, TODAY!**



# AITN Team 2020

Get in touch if you are interested in getting involved



## CONTACT

info@aitechnorth.uk

Twitter: @AiTechNorth

## KEY TEAM MEMBERS

Operations: David@aitechnorth.uk

Public Relations: Geoff@ai-tech.uk

Events: Events@aitechnorth.uk

Speakers: Kulvinder@aitechnorth.uk

Marketing: Hello@aitechnorth.uk

Business Development: Dale@aitechnorth.uk

Community: Communt@itechnorth.uk

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